

HealthPivots Releases New DataLab Web-based Service to Support Data Driven Performance Improvement for Health Systems and Post-Acute Care Providers

PORTLAND, ORE. AUGUST 16, 2018 HealthPivots, creator of interactive business intelligence products for the healthcare field since 2009, announces the launch of a new web-based service, HealthPivots DataLab – containing comprehensive and detailed Medicare data on every certified Hospice, Home Care Agency, Skilled Nursing Facility, Hospital and Physician in the United States. This service puts power in the hands of administrators by providing them with relevant and easily interpreted data to support strategic planning and decision making.

HealthPivots excels at providing end-of-life care analytics. HealthPivots DataLab illuminates patterns in patient flow, highlighting critical referral relationships between agencies while providing detailed information about underutilized partnerships and unmet patient needs.

“HealthPivots DataLab users can follow the care trajectories of patients at the end-of-life, examining if-and-when they received hospice care, and tracing this back to pivotal decision points. Looking at the data in this way, it becomes clear that certain providers are able to identify eligible patients who could benefit from hospice care, while others have substantial room for improvement,” explains Jay Cushman, CEO and Founder of HealthPivots.

“When patients are receiving the appropriate level of post-acute care, they are less likely to be readmitted to the hospital,” explains Mr. Cushman. “The benefits of hospice care extend to the patient’s family and broader support system. Improvements in referring eligible people to hospice has a spillover effect that creates a better quality of life for not only the patient, but the community. Longtime clients are enthusiastic about DataLab. Their feedback is that the ease of use is top-of-the-line, and data are informing their strategic decisions, from determining the optimum number of beds to be placed in a hospital-based hospice unit, to determining acquisition targets,” adds Mr. Cushman.

Marji Ream, CEO of Hospice of East Texas, states “HealthPivots’ DataLab is a valuable resource for post-acute healthcare providers. Using DataLab, I know whom to target, and how. The scope of the data is comprehensive, and the tools allow for deep analysis. They contain information that is pertinent and useful for illustrating strategic points to decision makers at referral sources and with other key stakeholders. The tool is so easy to use that the end user can ask a question and have the information they need in polished and presentation ready form in under two minutes.”

Visit <https://healthpivots.com/improving-access-to-care-2018-08-13/> for more information on how Health*Pivots* DataLab can identify differences in access to care. To find out how hospitals, hospices and other care providers are performing in your community, or to learn more about Health*Pivots* DataLab, please contact Health*Pivots*.

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About Health*Pivots*

Health*Pivots* supports integrated healthcare systems, hospices, home health agencies, skilled nursing facilities and hospitals as they strive to improve their marketplace performance, enhance partnerships with other agencies and improve outcomes for patients. Health*Pivots* provides custom printed business intelligence reports, as well as Health*Pivots* DataLab, a premier web-based analytics solution.